

# Thai-Nichi International College

## Bachelor of Science in Data Science and Artificial Intelligence (Improved International Program) (Academic Year 2025)

### Name of Program (Curriculum)

English	Bachelor of Science in Data Science and Artificial Intelligence
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### Name of Degree

English	Full name	Bachelor of Science (Data Science and Artificial Intelligence)
	Abbreviated name	B.Sc. (Data Science and Artificial Intelligence)

### Program Objectives

Data Science and Artificial Intelligence program is a multidisciplinary field of study, combining the science of statistics and computing with the art of visualization to make well-informed and strategic decisions in business domains. Artificial Intelligence helps provide a more comprehensive data analytics strategy by automating machines to perform tasks that typically require human intelligence.

Our DSA program aims to produce graduates of the next generation who has knowledge foundation and skill sets that can successfully transform vital industries ranging from manufacturing to transportation, finance to digital investment, pharmacy to health care or even agriculture to food and beverage. Students of the program will learn the best practices that can transform data to insight, predict the future trends, and automate the process optimization to drive the business performance and growth.

### Strengths of the Program

1. 1<sup>st</sup> of its kind at undergraduate level
2. Multi-disciplinary fields of study, combining mathematics, statistics, computer science and business
3. Focus on industries that will be main engines of digital economy under Thailand 4.0 policy
4. Study both Japanese and English languages
5. Opportunities in scholarship

### Teaching Methodology

- Monozukuri with problem-based learning projects
- Integrated approach with practical hands-on lessons.
- Teach with up-to-date theories and technologies.
- Learn with real industrial platforms and software.
- Apply knowledge to solve business problems for startup and data-driven companies.

### Opportunities after Graduation

1. Data Scientist
2. Data Analyst and Modeler
3. Data Architect
4. Machine Learning Engineer
5. Big Data Engineer
6. AI Developer and Engineer
7. Business Intelligence (BI) Developer and Analyst
8. Business Intelligence Solutions Architect
9. Database Developer and Administrator
10. Business Analytics Specialist
11. Data Analytics Consultant
12. Data-driven Product Officer
13. AI Solution Officer
14. Startup/Entrepreneur/Business Owner

### Curriculum Structure

<input checked="" type="checkbox"/> <b>General Education</b>	<b>no less than</b>	<b>33</b>	<b>Credits</b>
Humanities and Social Sciences		3	Credits
Science and mathematics		6	Credits
Languages		24	Credits
<input checked="" type="checkbox"/> <b>Specialized Courses</b>		<b>92</b>	<b>Credits</b>
<input checked="" type="checkbox"/> Core courses		35	Credits
<input checked="" type="checkbox"/> Major courses		35	Credits
<input type="checkbox"/> Minor courses			Credits
<b>Practice Courses</b>			
- Cooperative study		7	Credits
- Project and practices		4	Credits
<b>Major Elective Courses</b>			
- Cooperative study		15	Credits
- Project and practices		18	Credits
<input checked="" type="checkbox"/> <b>Free Elective Courses</b>	<b>no less than</b>	<b>6</b>	<b>Credits</b>
<b>Total</b>	<b>no less than</b>	<b>131</b>	<b>Credits</b>

1. Study Plan

**Study Plan for Cooperative Students (Recommended)**

**Year 1 / Semester 1**

<b>Course Number</b>	<b>Course Title</b>	<b>Credits</b>
ENE-101	Listening and Speaking for Specific Purpose	3(3-0-6)
JPE-101	Communicative Japanese 1	3(3-0-6)
DSA-101	Business Mathematics	3(3-0-6)
DSA-103	Object-Oriented Programming	3(3-0-6)
DSA-104	Object-Oriented Programming Laboratory	1(0-3-2)
DSA-105	Introduction to Data Science	3(3-0-6)
DSA-106	Introduction to Business Data Analytics	3(3-0-6)
	Total	19(18-3-38)

**Year 1 / Semester 2**

<b>Course Number</b>	<b>Course Title</b>	<b>Credits</b>
ENE-102	Critical Reading	3(3-0-6)
JPE-102	Communicative Japanese 2	3(3-0-6)
DSA-107	Data Structure and Algorithm	3(3-0-6)
DSA-208	Web Design and Development	3(3-0-6)
DSA-209	Web Design and Development Laboratory	1(0-3-2)
DSA-302	Content Marketing on Social Media	3(3-0-6)
MSE-112	Science and Technology	3(3-0-6)
	Total	19(18-3-38)

**Year 2 / Semester 1**

<b>Course Number</b>	<b>Course Title</b>	<b>Credits</b>
ENE-201	Professional Project Based Presentation	3(3-0-6)
JPE-201	Communicative Japanese 3	3(3-0-6)
DSA-102	Discrete Mathematics	3(3-0-6)
DSA-301	Business Data Mining	3(3-0-6)
DSA-305	Database Systems	3(3-0-6)
DSA-306	Database Systems Laboratory	1(0-3-2)
DSA-410	Data Analysis and Modelling	3(3-0-6)
	Total	19(18-3-38)

**Year 2 / Semester 2**

<b>Course Number</b>	<b>Course Title</b>	<b>Credits</b>
ENE-202	Business Writing	3(3-0-6)
JPE-202	Communicative Japanese 4	3(3-0-6)
DSA-203	Business Decision Models	3(3-0-6)
DSA-303	Introduction to Quantitative Methods	3(3-0-6)
DSA-307	Computer Network and Communication System 1	3(3-0-6)
DSA-309	Information System Analysis and Design	3(3-0-6)
MSE-202	Statistics and Probability	3(3-0-6)
	Total	21(21-0-42)

**Year 3 / Semester 1**

<b>Course Number</b>	<b>Course Title</b>	<b>Credits</b>
DSA-202	Business Strategic and Performance Management	3(3-0-6)
DSA-205	A Practical Approach to Data Science	3(3-0-6)
DSA-210	Data Wrangling and Transformation	3(3-0-6)
DSA-401	Business Database Systems Development	3(3-0-6)
xxx-xxx	Major Elective Course (1) (DSA-430 Business Intelligence)	3(3-0-6)
xxx-xxx	Major Elective Course (2) (DSA-449 Artificial Intelligence)	3(3-0-6)
xxx-xxx	Humanities and Social Sciences (SOE-105 Elements of Success Startup)	3(3-0-6)
	Total	21(21-0-42)

**Year 3 / Semester 2**

<b>Course Number</b>	<b>Course Title</b>	<b>Credits</b>
DSA-204	Data Analytic for E-Commerce	3(3-0-6)
DSA-206	Programming for Data Analysis	3(3-0-6)
DSA-207	Programming for Data Analysis Laboratory	1(0-3-2)
DSA-304	Big Data Analytics	3(3-0-6)
xxx-xxx	Major Elective Course (3) (DSA-431 Information Technology Entrepreneur)	3(3-0-6)
xxx-xxx	Major Elective Course (4) (DSA-447 Machine Learning)	3(3-0-6)
DSA-491	Pre-cooperative Education	1(1-0-2)
	Total	17(16-3-34)

**Year 4 / Semester 1**

<b>Course Number</b>	<b>Course Title</b>	<b>Credits</b>
xxx-xxx	Major Elective Course (5) (DSA-444 Mobile Device Application Development, DSA-445 Applied Web Design and Development, DSA-448 Data Visualization)	3(3-0-6)
xxx-xxx	Free Elective Course (1) (DSA-441 Cloud Computing, DSA-453 Digital Image Processing)	3(3-0-6)
xxx-xxx	Free Elective Course (2) (DSA-436 Network System Security, DSA-440 Information Security Management)	3(3-0-6)
	Total	9(9-0-18)

**Year 4 / Semester 2**

<b>Course Number</b>	<b>Course Title</b>	<b>Credits</b>
DSA-492	Cooperative Education	6(0-40-10)
	Total	6(0-40-10)

**Study Plan for Project and Intern Students (N/A for the Moment)**

**Year 1 / Semester 1**

<b>Course Number</b>	<b>Course Title</b>	<b>Credits</b>
ENE-101	Listening and Speaking for Specific Purpose	3(3-0-6)
JPE-101	Communicative Japanese 1	3(3-0-6)
DSA-101	Business Mathematics	3(3-0-6)
DSA-103	Object-Oriented Programming	3(3-0-6)
DSA-104	Object-Oriented Programming Laboratory	1(0-3-2)
DSA-105	Introduction to Data Science	3(3-0-6)
DSA-106	Introduction to Business Data Analytics	3(3-0-6)
	Total	19(18-3-38)

**Year 1 / Semester 2**

<b>Course Number</b>	<b>Course Title</b>	<b>Credits</b>
ENE-102	Critical Reading	3(3-0-6)
JPE-102	Communicative Japanese 2	3(3-0-6)
DSA-107	Data Structure and Algorithm	3(3-0-6)
DSA-208	Web Design and Development	3(3-0-6)
DSA-209	Web Design and Development Laboratory	1(0-3-2)
DSA-302	Content Marketing on Social Media	3(3-0-6)
MSE-112	Science and Technology	3(3-0-6)
	Total	19(18-3-38)

**Year 2 / Semester 1**

<b>Course Number</b>	<b>Course Title</b>	<b>Credits</b>
ENE-201	Professional Project Based Presentation	3(3-0-6)
JPE-201	Communicative Japanese 3	3(3-0-6)
DSA-102	Discrete Mathematics	3(3-0-6)
DSA-301	Business Data Mining	3(3-0-6)
DSA-305	Database Systems	3(3-0-6)
DSA-306	Database Systems Laboratory	1(0-3-2)
DSA-410	Data Analysis and Modelling	3(3-0-6)
	Total	19(18-3-38)

**Year 2 / Semester 2**

<b>Course Number</b>	<b>Course Title</b>	<b>Credits</b>
ENE-202	Business Writing	3(3-0-6)
JPE-202	Communicative Japanese 4	3(3-0-6)
DSA-203	Business Decision Models	3(3-0-6)
DSA-303	Introduction to Quantitative Methods	3(3-0-6)
DSA-307	Computer Network and Communication System 1	3(3-0-6)
DSA-309	Information System Analysis and Design	3(3-0-6)
MSE-202	Statistics and Probability	3(3-0-6)
	Total	21(21-0-42)



**Year 3 / Semester 1**

<b>Course Number</b>	<b>Course Title</b>	<b>Credits</b>
DSA-202	Business Strategic and Performance Management	3(3-0-6)
DSA-205	A Practical Approach to Data Science	3(3-0-6)
DSA-210	Data Wrangling and Transformation	3(3-0-6)
DSA-401	Business Database Systems Development	3(3-0-6)
xxx-xxx	Major Elective Course (1) (DSA-430 Business Intelligence)	3(3-0-6)
xxx-xxx	Major Elective Course (2) (DSA-449 Artificial Intelligence)	3(3-0-6)
xxx-xxx	Humanities and Social Sciences (SOE-105 Elements of Success Startup)	3(3-0-6)
	Total	21(21-0-42)

**Year 3 / Semester 2**

<b>Course Number</b>	<b>Course Title</b>	<b>Credits</b>
DSA-204	Data Analytic for E-Commerce	3(3-0-6)
DSA-206	Programming for Data Analysis	3(3-0-6)
DSA-207	Programming for Data Analysis Laboratory	1(0-3-2)
DSA-304	Big Data Analytics	3(3-0-6)
xxx-xxx	Major Elective Course (3) (DSA-431 Information Technology Entrepreneur)	3(3-0-6)
xxx-xxx	Major Elective Course (4) (DSA-447 Machine Learning)	3(3-0-6)
	Total	16(15-3-32)

**Year 3 / Semester Summer**

<b>Course Number</b>	<b>Course Title</b>	<b>Credits</b>
DSA-493	Practice on Data Science and Artificial Intelligence	1(0-40-10)
	Total	1(0-40-10)

**Year 4 / Semester 1**

<b>Course Number</b>	<b>Course Title</b>	<b>Credits</b>
DSA-494	Data Science and Artificial Intelligence Project 1	1(0-3-2)
xxx-xxx	Major Elective Course (5)	3(3-0-6)
xxx-xxx	Major Elective Course (6)	3(3-0-6)
	Total	7(6-3-14)

**Year 4 / Semester 2**

<b>Course Number</b>	<b>Course Title</b>	<b>Credits</b>
DSA-495	Data Science and Artificial Intelligence Project 2	2(0-6-3)
xxx-xxx	Free Elective Course (1)	3(3-0-6)
xxx-xxx	Free Elective Course (2)	3(3-0-6)
	Total	8(6-6-15)



**Thai-Nichi Institute of Technology**  
**Estimated Fees for International Program**  
**Bachelor of Science in Data Science and Artificial Intelligence**

**Non - Thai citizen**

**Total Credit Requirement 131 Credits**

List	First Year		Second Year		Third Year		Fourth Year	
	Semester I	Semester II	Semester I	Semester II	Semester I	Semester II	Semester I	Semester II
1) Matriculation Fee	10,000	-	-	-	-	-	-	-
2) Education Fee	12,000	12,000	12,000	12,000	12,000	12,000	12,000	12,000
3) Tuitions Fees								
- Lecture	50,400	50,400	50,400	58,800	50,400	44,800	33,600	-
- Lab / Co-operative Education / Internship	5,000	5,000	5,000	-	-	5,000	-	30,000
Estimates / Semester	77,400	67,400	67,400	70,800	62,400	61,800	45,600	42,000
Estimates / Year	144,800		138,200		124,200		87,600	
Estimate / Total Fee	494,800							

**Remarks** 1. These are estimated fees which can be changed without advance notice.

2. Further details can be found in the student handbook.

3. The estimated fee is in Thai Baht.